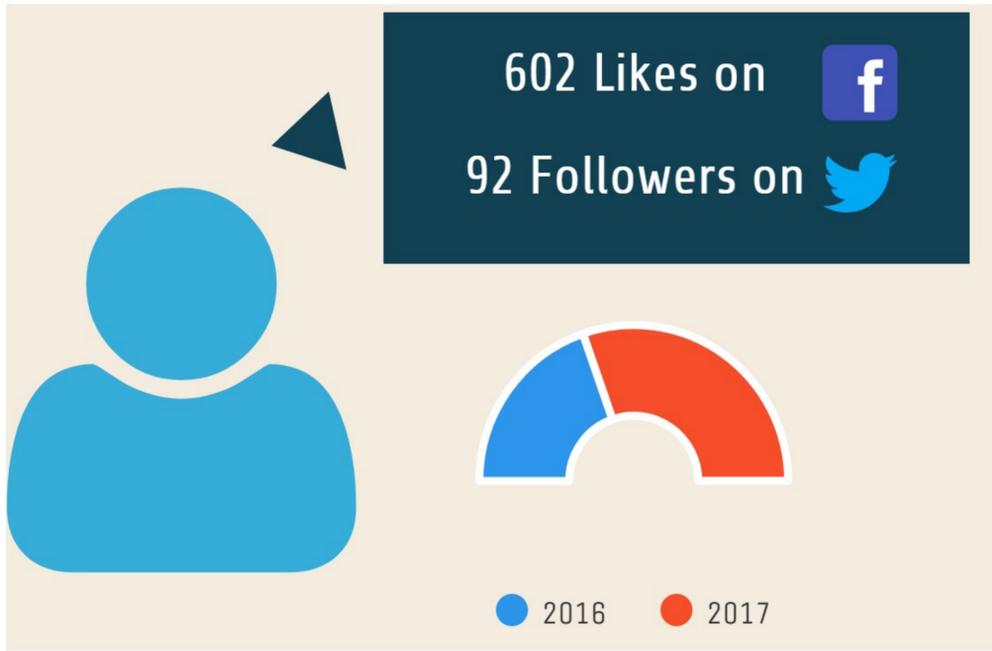


2017

Caldwell County Health Department

Annual Report

PROMOTE, PROTECT AND IMPROVE THE HEALTH OF OUR COMMUNITY



Media

17 billboards for our Public Health marketing campaign, along with Infant Mortality Reduction Grant funds.

12 commercials and interviews with Foothills Radio Group each month, discussing our services.

Facebook top post: 18,838 people reached, 279 reactions, 216 shares
Top Tweet: 663 impressions, 12 engagements, 2 retweets

2017 Patient Visits

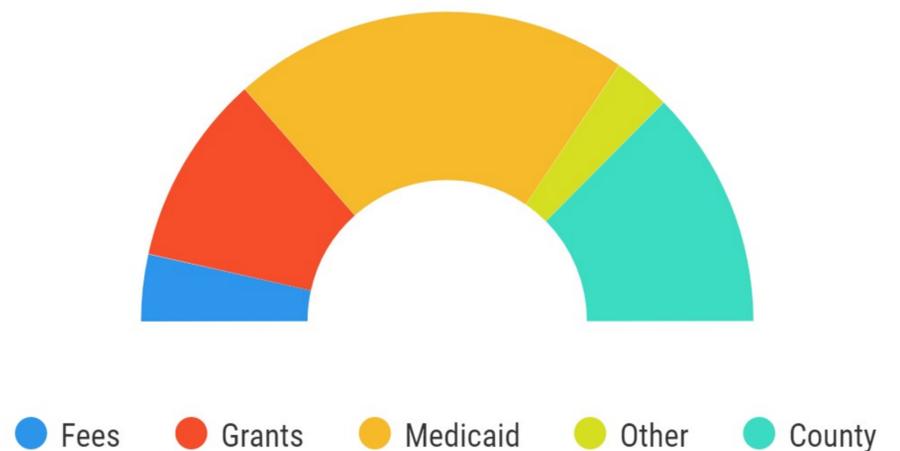
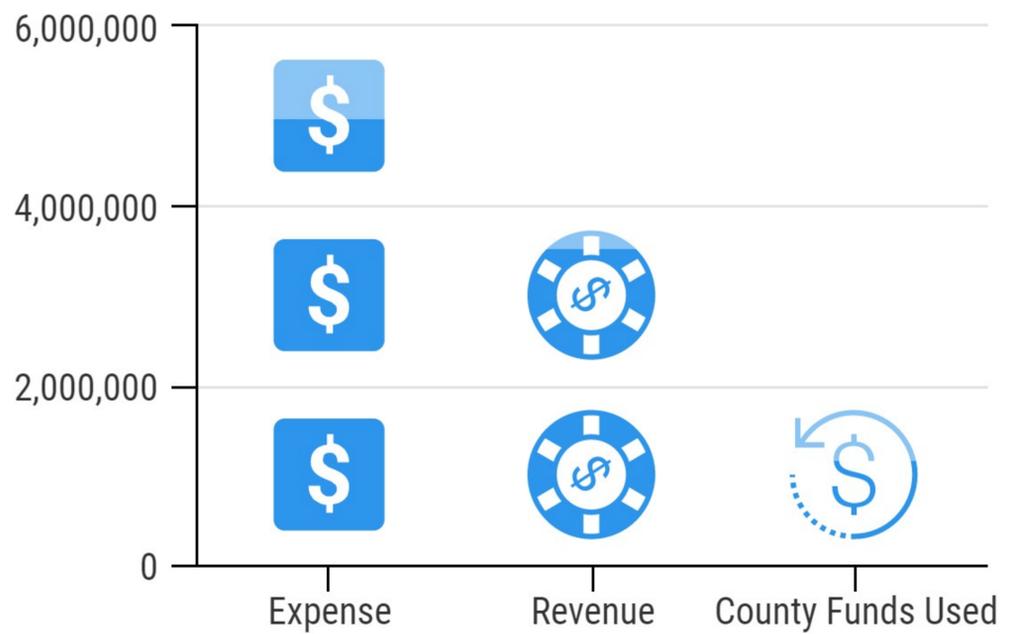
- Adult Health—1532
- Child Health/Health Check— 497
- Communicable Disease-1844 ↗
- Dental Health-1602
- Family Planning— 1845 ↗
- Immunizations— 904
- Maternal Health— 1844 ↗

Animal Adoptions

- Dogs 212 ↗
- Cats 64 ↗
- Pigs 5 ↗

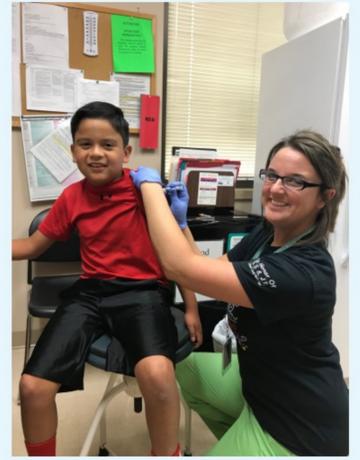
Total Animal Adoptions 281
Total Sent to Rescues 307
Total Reclaimed by Owner 240

Finance



Clinic, Lab, Women and Children's Health Services

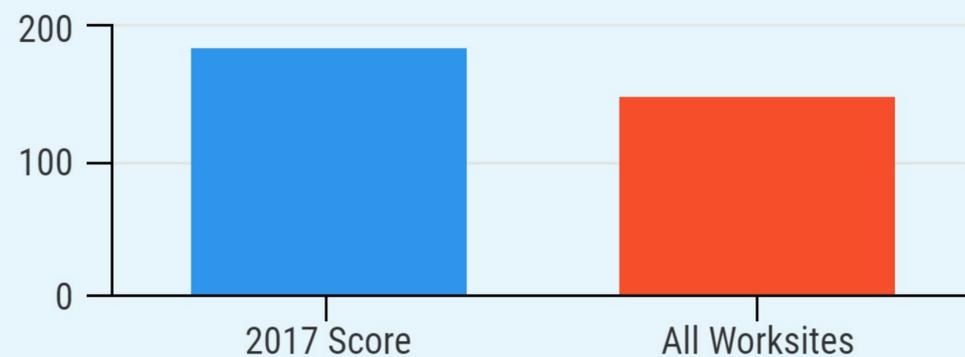
- **1** Electronic Health Record implementation, Cure MD, Fall 2017
- **3** Flu clinics offered to public: Health and Human Services, Granite Falls EMS Base and several local nursing facilities
- **4** QI projects such as Privacy Protection and Inventory control
- **4** Child Birth Educational Events
- **1000** new clients (birth-5 years) received case management.
- **100%** Immunization Rate



Health Promotion



Work Site Health Score Card



CCHD is the lead agency for Caldwell County Safe Kids. In 2017, we did over 5 events, educating parents on car seat safety and kids on injury prevention. Safe Kids partnered with Smart Start to provide car seats to families in need. With grant funds we were able to provide: car seats, baby gates, pack n plays, co-sleep beds and sleep sacks.

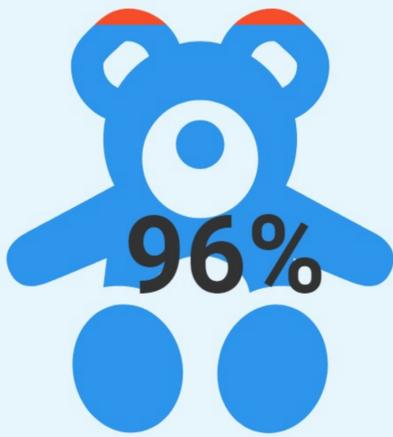
CCHD is also the chair of Project Lazarus, a substance abuse prevention coalition. In 2017, we conducted over 3 events to promote operation medicine drop and substance abuse awareness.



Women, Infants, Children (WIC)

Over \$1 million to local grocery stores, due to WIC.

Since the creation of the Breastfeeding Peer Counselor Program, the percentage of infants who are still breastfeeding at 6 months of age increased 96%.



Environmental Health

- FDA Risk Factor Study completed
- EH Soil Scientist obtained subsurface operator license
- 100% completed routine inspections
- Met standard 3 of FDA program standards



Fundraisers for Komen



Team Caldwell was 4th in Top Fundraising for Teams!



Participants

Raised \$3002.71 for Komen

Dental

52 free sealants on **15**

children from Sawmills Elementary School with Give Kids a Smile

Spoke about oral care for children under 5 at Busy Bee Wee School

Assisted the state dental hygienist with local school screenings and education

Hired new dentist Dr. Janelle in July and oriented patients with new dentist.



**2345 Morganton BLVD,
Lenoir, NC 28645**

(828)426-8400

